

EDUCATION LICENSES IN AI ERA IN FINLAND

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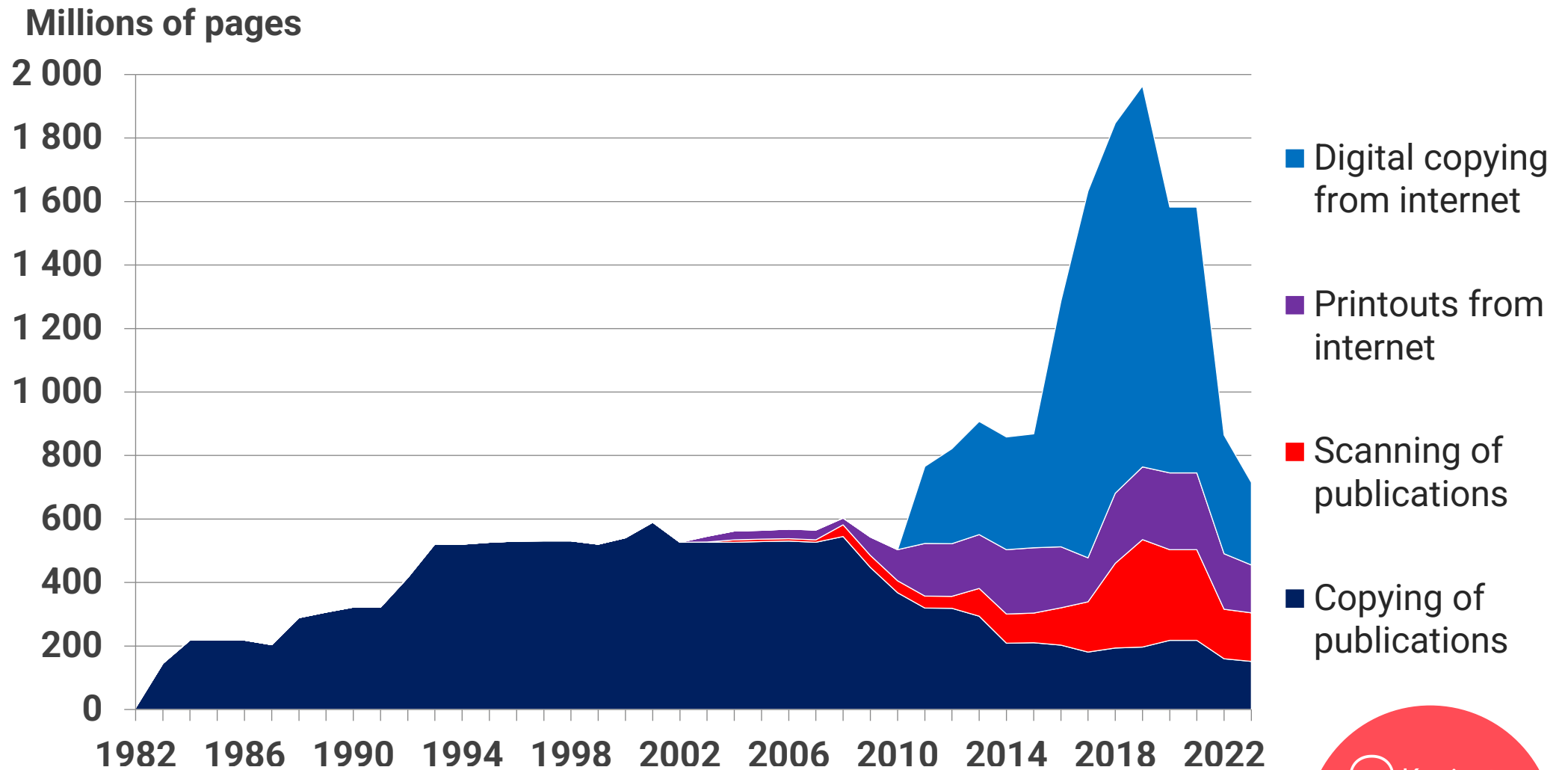


EDUCATIONAL LISENSING OVERVIEW IN FINLAND

- Extended collective licensing scheme (ECL)
 - Print and digital
 - Content from any source
 - Finnish and foreign material
- Two centralized agreements
 - The Finnish National Agency for Education acquires licenses for all pre-schools, primary schools, secondary schools and upper secondary schools in Finland
 - License fees paid from state budget
 - Universities and universities of applied sciences negotiated by their advocacy organisations

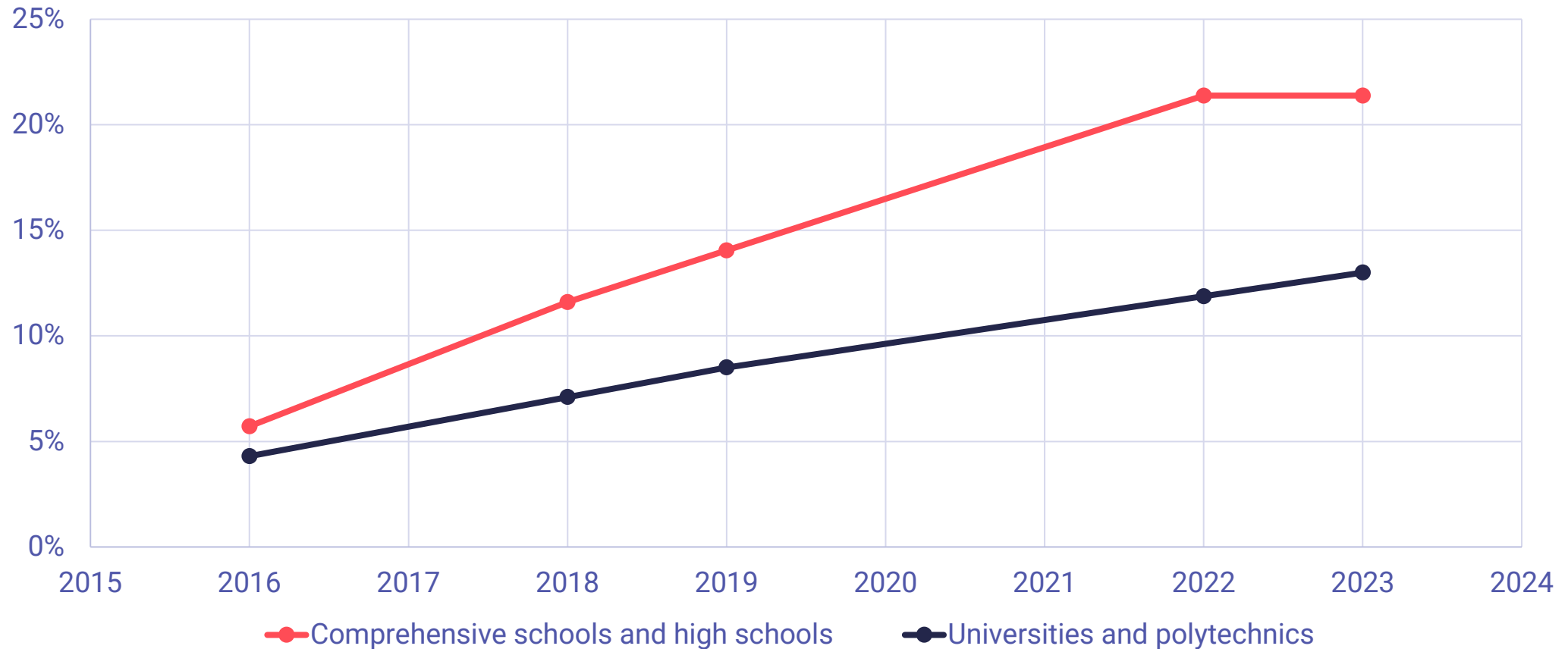
THE DIGITAL TRANSITION HAS STABILIZED

COPYING AND SHARING COPIES IN FINLAND (1982-2024)



CREATIVE COMMONS LICENSES AND OPEN ACCESS PUBLISHING DECREASE REMUNERATION

DEVELOPMENT OF THE SHARE OF CC-LICENSED MATERIAL IN COPYING FROM INTERNET (2016-2023)



GENERATIVE AI IS RAPIDLY RESHAPING THE EDUCATIONAL SECTOR

A Nordic joint survey: Generative AI, education and copyright

Spring 2025

Link to the report: [Generative-AI-education-and-copyright-A-Nordic-joint-survey.pdf](#)

Total 2540 respondents from Finland, Denmark, Norway and Sweden

Bonus ©

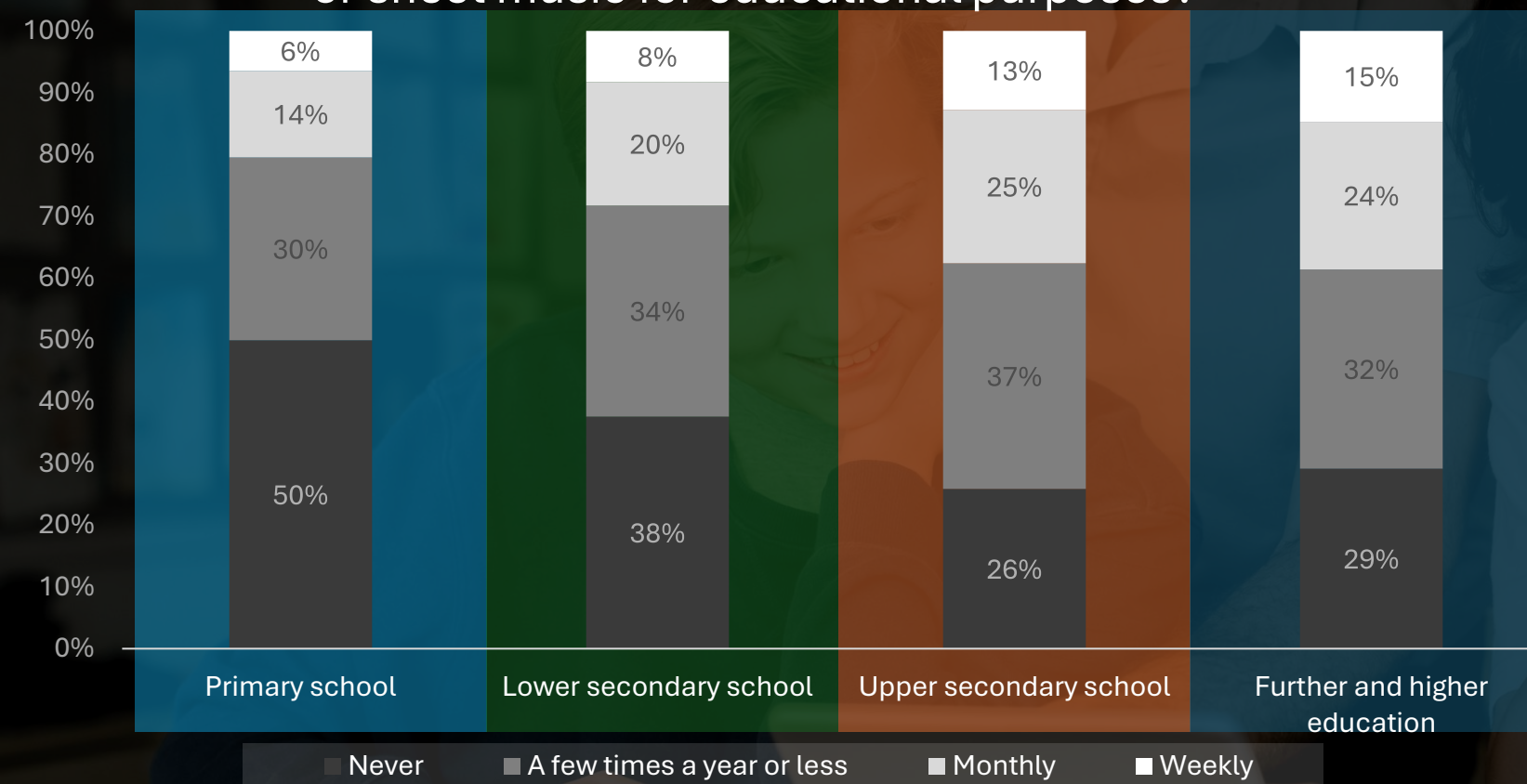
Kopinor

TSKST
NODE
TEKST & NODE

Kopioisto

Frequency of AI use: Texts, images and sheet music

Q: How often do you use AI tools to produce texts, images or sheet music for educational purposes?



50 %

of the teachers in primary schools have used AI at least occasionally (a few times a year to weekly)



62 %

of the teachers in lower secondary schools have used AI at least occasionally (a few times a year to weekly)



75 %

of the teachers in upper secondary schools have used AI at least occasionally (a few times a year to weekly)



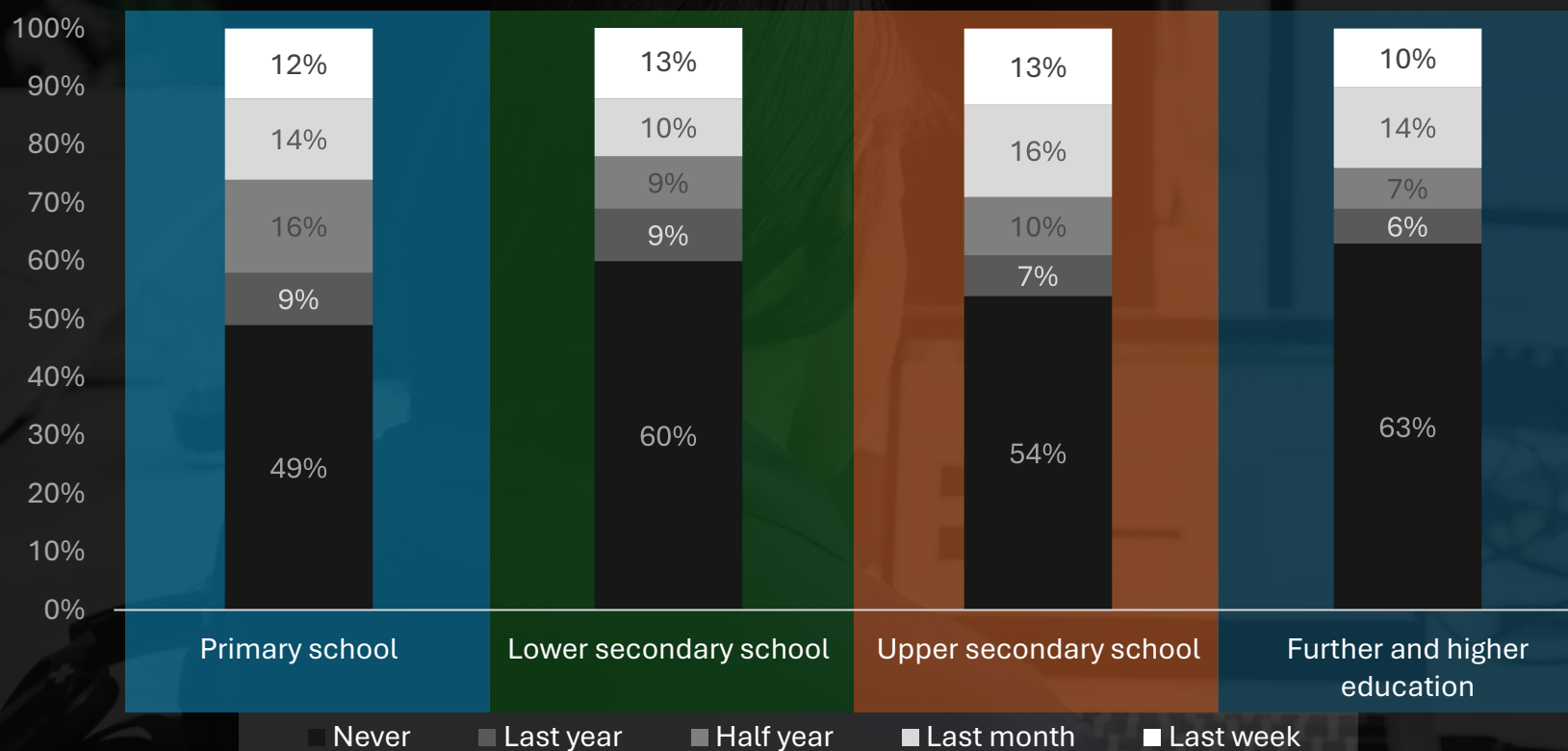
71 %

of the teachers in further or higher education have used AI at least occasionally (a few times a year to weekly)



Frequency of uploading copyrighted material

Q: When did you last use published material to upload or prompt into an AI tool for educational purposes?



26 %

of the teachers in primary schools upload published material regularly



23 %

of the teachers in lower secondary schools upload published material regularly



29 %

of the teachers in upper secondary schools upload published material regularly



24 %

of the teachers in further or higher education upload published material regularly

*Regularly: Last month + last week.



Purpose of uploading content

Q: Think of the last time you uploaded (or inserted into your prompt) into an AI-tool, for what purpose did you upload (prompt) this material?

	Primary school	Lower secondary school	Upper secondary school	Further and higher education
Making exercises	40 %	39 %	48 %	40 %
Making other teaching material	18 %	21 %	20 %	17 %
Making summaries or easier versions	28 %	24 %	21 %	28 %
Translating	7 %	10 %	6 %	11 %
Other purposes	7 %	5 %	5 %	3 %

40%

of the teachers in primary schools uploaded with the purpose of making exercises



39 %

of the teachers in lower secondary schools uploaded with the purpose of making exercises



48 %

of the teachers in upper secondary schools uploaded with the purpose of making exercises



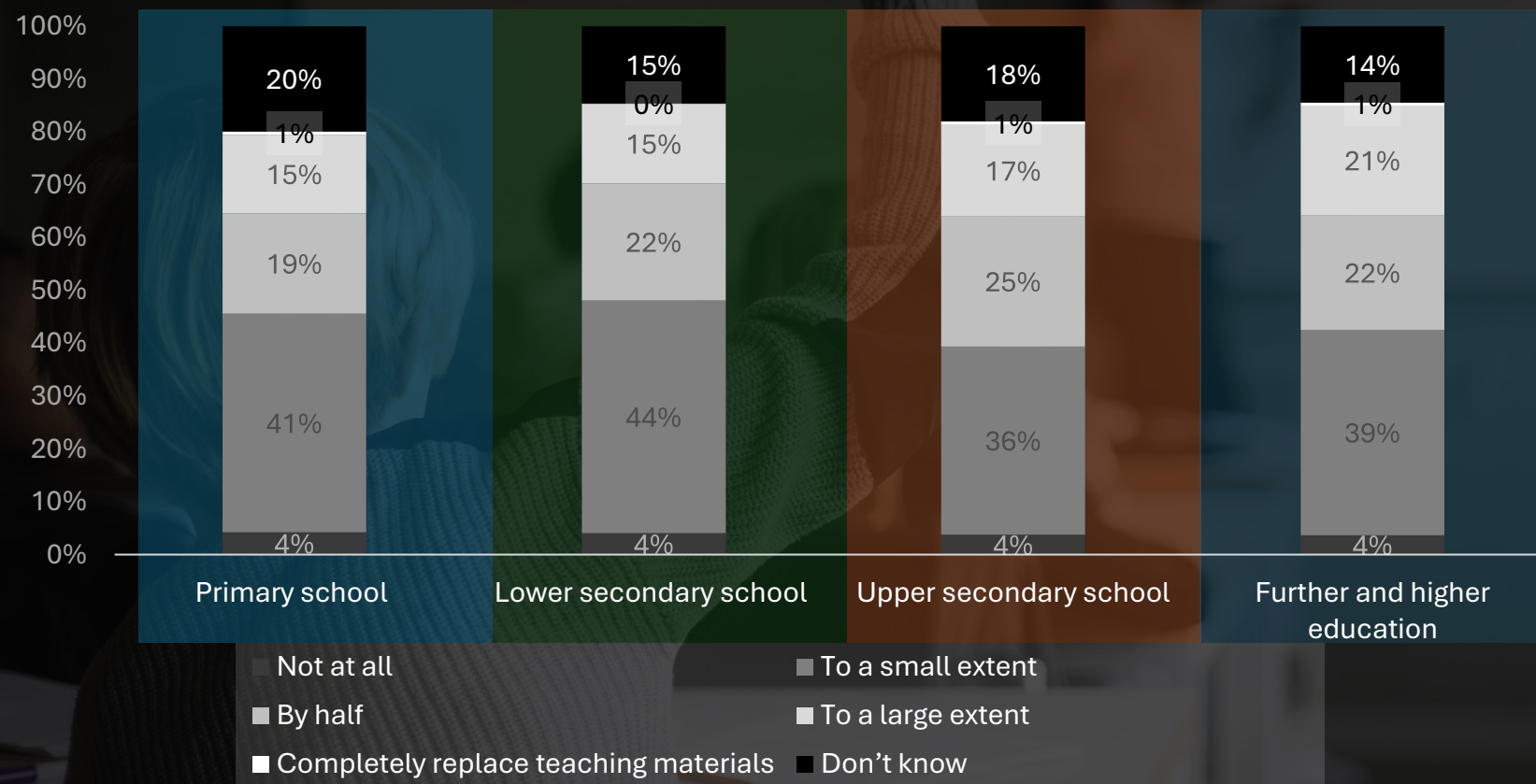
40 %

of the teachers in further or higher education uploaded with the purpose of making exercises



Impact on teaching and teaching materials

Q: In the future, to what extent do you think AI-generated material will replace traditional teaching materials, such as published teaching material?



35 %

of the teachers in primary schools think AI will replace teaching materials by half or more



37 %

of the teachers in lower secondary schools think AI will replace teaching materials by half or more



43 %

of the teachers in upper secondary schools think AI will replace teaching materials by half or more



44 %

of the teachers in further or higher education think AI will replace teaching materials by half or more





**“I'm worried that AI will
'dumb us down'. We don't
have to think and reflect or
make an effort like we used
to.”**

**“I use it to simplify texts for
students with individual
education plans.”**

**“AI is a good tool for
academically strong
students and a huge
obstacle to learning
for academically weak
students.”**

CHALLENGES OF EDUCATION LICENSING

- The digital transition has stabilized, but open access publishing is increasing
 - Creative commons licenses and open access publishing decrease remuneration in educational sector, specially in higher education
- AI has risks and opportunities
 - Will AI replace traditional copying (copy and share extract of books, pictures, articles)?
 - Can licensing AI use compensate reduced copying in education?
 - Will AI generated material replace published school books?
- In addition, in Finland the insufficient public funding puts pressure on limiting the scope of licenses in educational and public sector



THANK YOU

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